

***IN THE UNITED STATES PATENT AND TRADEMARK OFFICE***

Applicant: Daniel Travis Lay

Title: SYSTEM AND METHOD FOR  
TRANSPARENCY  
OPTIMIZATION

Appl. No.: 09/964,058

Filing Date: 09/26/2001

Examiner: Dulaney, Benjamin O.

Art Unit: 2622

**CERTIFICATE OF FACSIMILE TRANSMISSION**

I hereby certify that this paper is being facsimile transmitted to the  
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on the date below.

*Todd A. Rathe*

(Printed Name)

(Signature)

(Date of Deposit)

**AMENDMENT AND REPLY UNDER 37 CFR 1.111**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This communication is responsive to the NON-FINAL Office Action dated March 2,  
2007, concerning the above-referenced patent application

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2  
of this document.

**Remarks/Arguments** begin on page 7 of this document.

Please amend the application as follows: